



HARVEST 2022









Harvest has begun! We're happy to welcome Harvest Interns Sam Stouffer and Alexander Yeater for the season. They'll be joining Vinny and Wes in all aspects of cellar work.

In the vineyard, the grapes have been ripening very quickly, which generally means that harvest is a little bit earlier than average. We're also expecting we'll have a compressed harvest season as we try to get fruit in when the flavors are at their peak. The sugars and acids both seem lower, with excellent flavor development. We are optimistic for a high-quality vintage!

Watch our social media channels and website for more pictures and videos of one of our favorite and busiest times of the year! Links are at the bottom of the newsletter.

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END OF VINTAGE



Put in your order for these wines before they are gone for good!

Pinot Noir 2020

100% Pinot Noir 213 Cases Produced

₱ Only 13 Cases Left!

Skin Fermented Pinot Gris 2018

100% Pinot Gris

24 Cases Produced

Only 7 Cases Left!

Club Exclusive

Pétillant Naturel Rosé of Lagrein/Zweigelt 2021

*Best in Class, NY Wine Classic

P Only 14 Cases Left!

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TASTING ROOM NEWS



Continued Improvements

You may see some changes the next time you visit. We are adding stairs to our outdoor seating area to make it easier to walk between the bar and deck. At the same time, we're adding new landscaping to the area. We're very excited to make this area more comfortable for guests.

Evening Hours

Our evening hours continue through October. We have music on Thursday night, 6:00 to 8:00 p.m., and Friday through Sunday, our Vista (outdoor) bar is open from 6:00 to 9:00 p.m. for wine by the glass or bottle, cocktails, mocktails, and snacks. It's the best view of the sunset and a great, relaxing place to end your day. On many Saturdays, we have La Monarka Mexican Food Truck and music with local DJs.



SENECA LAKE WINE AND EXPERIENCE AUCTION

You're invited to the first of its kind, <u>Seneca Lake Wine & Experience</u> <u>Auction</u>, hosted by the Seneca Lake Wine Trail at the Watkins Glen Harbor Hotel February 10 and 11, 2023.

More than just a wine auction, this new event offers wine lovers a fresh way to connect with Seneca Lake Wine Trail wineries. Sought-after wines and unique winery experiences can be accessed through online and live auctions. The online auction is open for bidding and for those interested in attending in person, event tickets and lodging packaging are now available. Atwater has a lot of library orange wines with a virtual tasting as part of the online auction!



Gather your friends and family, get your bidding paddle ready, and make it a weekend to remember!

SENECA LAKE WINE & EXPERIENCE AUCTION

— I | I | — CLUB HOUSE



Save the Date: Harvest Jubilee

This year, we will be hosting a harvest celebration exclusively for our wine club members on **Monday**, **October 10**. You'll get to see the vineyards, taste fermenting wine, and enjoy additional surprises. Please watch your email for instructions to sign-up via Tock.

Wine club members receive early access to many of our wines, exclusive club releases, and special library wines. Interested in joining or giving a membership as a gift? Visit the link below!

EXPLORE OUR WINE CLUBS



Atwater After Hours Singer-Songwriter Series

Our singer-songwriter series continues on Thursday evenings. Please join us for original live music by local musicians, wine by the glass or bottle, cocktails, mocktails, cheese plates, and snacks.

Thursdays 6:00 - 8:00 p.m.

9/22 | High Fidelity 9/29 | Rev Ezra 10/13 | Good Dog Band 10/27 | Raedwald Howland-Bolton

Industry and club discounts.











Atwater After Hours "SunSET" Series

Listen to local DJs under the tent while enjoying wine by the glass or bottle, cocktails, mocktails, cheese plates, snacks, and food from La Monarka.

Saturdays 5:30 - 7:30 p.m.

9/24 | Jesse Hill

10/1 | Astro Hawk 10/15 | Cast Iron Cowboys

Industry and club discounts.



La Monarka Mexican Food Truck

Enjoy delicious Mexican food from La Monarka food truck with your wine. Their menu includes quesabirra, tacos, tamales, and more. Vegetarian options available! Use our picnic tables or bring a blanket.

2:00 - 8:00 p.m.

Saturday, 9/24 Saturday, 10/1 Saturday, 10/15 Saturday, 10/22

Saturday, 10/29



UPCOMING EVENTS

All Times Eastern

Thursday, September 22 Atwater After Hours Singer-Songwriter

6:00 - 8:00 p.m. Series with High Fidelity

Saturday, September 24 La Monarka Mexican Food Truck

2:00 - 8:00 p.m.

Saturday, September 24 Atwater After Hours "SunSET" Series

5:30 - 7:30 p.m. with Jesse Hill

Thursday, September 29 Atwater After Hours Singer-Songwriter

6:00 - 8:00 p.m. Series with Rev Ezra

Saturday, October 1 La Monarka Mexican Food Truck

2:00 - 8:00 p.m.

Saturday, October 1 Atwater After Hours "SunSET" Series

5:30 - 7:30 p.m. with Astro Hawk

Monday, October 10 Wine Club Exclusive

Harvest Jubilee

Thursday, October 13 Atwater After Hours Singer-Songwriter

6:00 - 8:00 p.m. Series with Good Dog Band

Saturday, October 15 La Monarka Mexican Food Truck

2:00 - 8:00 p.m.

Saturday, October 15 Atwater After Hours "SunSET" Series

5:30 - 7:30 p.m. with Cast Iron Cowboys

Saturday, October 22 La Monarka Mexican Food Truck

2:00 - 8:00 p.m.

Thursday, October 27 Atwater After Hours Singer-Songwriter

6:00 - 8:00 p.m. Series with Raedwald Howland-Bolton

Saturday, October 29 La Monarka Mexican Food Truck

2:00 - 8:00 p.m.

HOURS

Daily: 11:00 - 6:00 p.m.

Atwater After Hours Singer-Songwriter Series Thursday: 6:00 - 8:00 p.m.

Atwater After Hours Friday through Sunday: 6:00 - 9:00 p.m.











We'd love to see your posts on social media! Please tag us #atwaterwine.





(☑**)** Forward



Must be 21+ to click this email, browse our website, and purchase wine. Adult signature required on all shipments.





